

Why you should join MORE

The monitoring of the recycled polymers used in new products plays a **crucial role in the transition towards a MORE circular plastic industry.**

Reliable data is needed to demonstrate our industry's progress towards authorities as well as to the general public.

By joining MORE, you **support the efforts of the European plastics industry** to become MORE circular.



Interested in finding out MORE?

The MORE platform is free of charge and open to all converting companies that use recycled polymers in their products.

Help us reach 10 million tonnes of recycled polymers registered through MORE.

Visit MORE at
www.moreplatform.eu

Send us an email at
info@moreplatform.eu



MOnitoring Recyclates for Europe

Together we will achieve MORE



**Discover MORE, an official CPA data collector:
a digital platform to monitor the uptake of recycled polymers.**

MORE online platform



Simple, user - friendly platform



Mobile app included



Highly protected system, tested and certified as secure



Available in multiple languages



Possibility for audited companies to upload their certificates



MORE is expected from the plastic industry ...

Making plastics MORE circular is a common objective for the entire polymer value chain. Currently, the industry is annually reusing ~ 5 million tonnes of recycled polymers.

To reach the European Commission's target of 10 million tonnes of recycled polymers reused annually by 2025 and 2030, great efforts are needed from the entire plastics industry.

MORE is developed in close cooperation with national plastics associations. National Coordinators have been appointed to oversee the national monitoring process and to ensure better coordination with national plastic converting industries.

MOnitoring Recyclates for Europe - MORE

MORE is helping the plastics industry become MORE circular by **collecting the volume of recycled polymers that is used by plastics converting companies** to create new products, and by stimulating a higher uptake of recycled polymers.

MORE is an online platform that collects, aggregates and anonymises the data through a **short online survey**.

To increase the circularity and transparency of the plastics industry, EuPC developed MORE.



www.plasticsconverters.eu